



21ST BVSE INTERNATIONAL RECOVERED PAPER CONFERENCE

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The Power of Less®

About DS Smith

We are a leading provider of corrugated packaging in **37 countries**.

We generate annual revenues of **£4.7 billion** and employ around **27,000** people across **Recycling, Paper, Packaging** and **Plastics** operations.

Our recycling operations manage over **5 million tonnes** of fibre every year.



Packaging



Customer



Paper



Recycling

MARS



Kellogg's



Coca-Cola

LVMH
MOËT HENNESSY · LOUIS VUITTON

DIAGEO



P&G



PEPSICO



PHILIPS
sense and simplicity



Nestlé
Good Food, Good Life

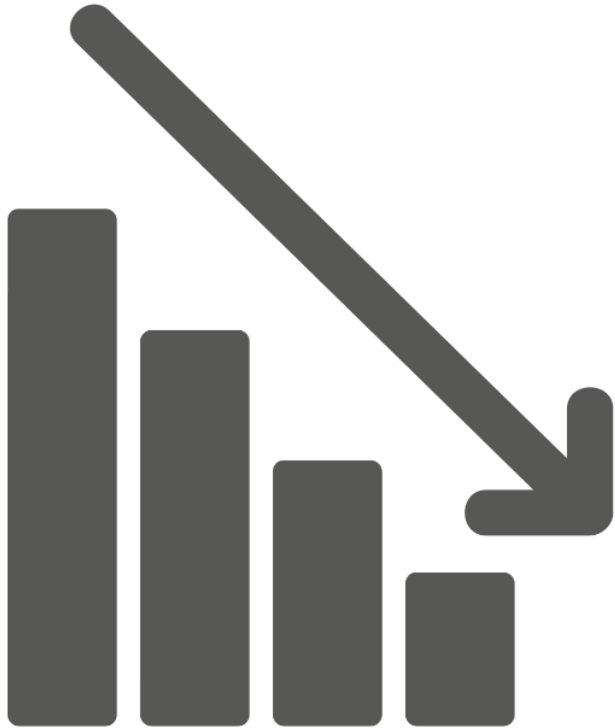
TESCO



REWE

Impacts of Operation Sword

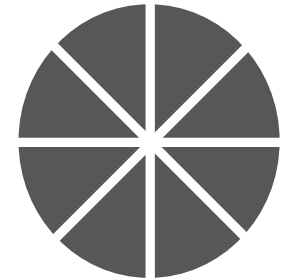
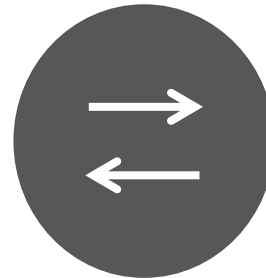
Scrap imports down 12% due to ban



Driving **Quality** of materials for recycling

How do we achieve quality?

- **Reverse logistics** – easier segregation of recyclables, utilising existing transport movements.
- **Source segregation** – keeping recyclables clear contaminants.
- **Stringent quality control** throughout the process, from collection through to reprocessing.
- **Reducing complexity** – make it easy for the end user, and provide support and training where needed.
- **New collaborations** required.



We are, undeniably, moving towards greater **e-commerce**.

This will change the dynamic of where we source papers for recycling.

If more cardboard ends up in domestic waste, **source segregation** becomes more important for reprocessors

The **last mile of delivery** is the big challenge for e-commerce companies.

What's the **challenge** for our industry?



- More cross sector collaboration
- Greater commitment to quality – recycling is a raw material
- Innovation around recycling collections
- Better collaborations between designers and recyclers
- Mandatory CE legislation allied with industry led voluntary measures
- A change in consumer behaviour



**Provide high quality PFR
for ALL global markets**



Thank You

Merci
Grazie
Danke
Gracias
Tack
Tak
Köszönöm
Dziękuję
Děkuji
Kiitos
Dank je



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www.dssmith.com/recycling

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